

## Press Release

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# HASSELL Hits a 6 with New Bradman Collection Museum



In the late 1960s Sir Donald Bradman was persuaded to place much of his personal material in the State Library of South Australia.

Fifty-two scrapbooks documenting his playing career were catalogued and mounted in chronological order.

In return Sir Donald donated a significant number of personal items of memorabilia to the library including various bats, balls, trophies, clothing and other pieces which became known as the Bradman Collection.

It was originally Sir Donald's wish that a home for the collection might one day be found at Adelaide Oval and this took place in August, 2008 to coincide with the centenary of his birth.

Designed by HASSELL, The Bradman Collection Museum follows his progress from boyhood and young club cricketer to the international stage.

It notes his rise to hero status in the 1930s and how that status has been maintained. It explores his major role in cricket administration and provides glimpses of the family man and all-round sportsman.

Mike Deare CEO SACA said "SACA is very proud of the Bradman Collection Museum that has been designed by HASSELL and its contribution to the fabric of the Adelaide Oval as a whole. As a museum it does lots of basic things exceptionally well; it uses measures that are simple and cost effective to deliver a strongly defined exhibition of the highest standard, one equal to the standing of the "Don" and his position in the cricketing world."

HASSELL worked closely with the Library and SACA to design a contemporary museum of international standards that is unique, functional and user friendly.

*Bradman Collection items are on loan to the SACA at the courtesy of the State Library of South Australia.*

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**For further press information and images:**

**Please contact Duncan Bainbridge on 08 8203 5222 or [dbainbridge@hassell.com.au](mailto:dbainbridge@hassell.com.au)**

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